

IN THE ABSTRACT:

ABSTRACT (Amended)

Security devices which are detachable or removably attachable are provided for keeping access devices ~~means~~ to particular spaces separate from identification ~~means~~ designations for the spaces. The devices can be removably attached to holder assemblies for the access devices ~~means~~, e.g. a holder for a hotel room key or the like, preferably with incentives provided for the user to separate the access device ~~means~~ from the identification designation ~~means~~ for security reasons. A business method for selling advertising for inclusion in such holder assemblies, sorting and editing the resulting advertising copy, printing holder assemblies for particular facilities and distributing same to the facilities is also disclosed.